



**"Group of companies"**





# Dawsongroup About us

Dawsongroup plc is a private family owned group of companies specialising in commercial asset rental. The group has grown over 80 years from a core truck and trailer rental product to cover nine distinct asset rental specialisations. We have developed on the back of our innovation and a commitment to service excellence. We give our clients an increased capability without risking capital, and endow them with the flexibility to say 'yes' to any opportunities.

Currently we work throughout the UK and Europe, and are utilised by the largest corporates through to SMEs who work in logistics, retail, transportation, food production, pharmaceuticals and many other sectors.

## Significant achievements in the last 12 months:

- Completion of a European operations hub in Germany, expanding our temperature control solutions services.
- Development of Dawsongroup | finance business to support used asset sales and support rental growth.
- Continued expansion of assets across Dawsongroup which now exceeds 22,000.
- ILM recognition of our internal training programmes which are now recognised as formal City & Guilds qualifications.
- We employ over 750 people with an average service of 10 years, Which means that today we have 7,500 years of asset management experience in the Dawsongroup.

# The Dawsonrentals truck and trailer story

Dawsongroup's 'below the radar approach' means you might not have heard of us, but the sheer scale of our business means we know that our assets have been used to provide something in your life today.

- Established in 1974 we have grown based on continued evolution of our core products and activities.
- We are proudly family owned and this is reflected in our values of commitment and dedication to our customers.
- The group's largest operating business boasts a fleet of over 10,000 trucks and trailers.
- We provide a service provision for contract hire, operating lease, long term and short term rental.
- Dawsonrentals currently operate 23 branches nationwide.
- Our truck fleet mainly consists of Mercedes-Benz and MAN assets with an average age of 24 months. Other fleet brands include DAF, Iveco, Scania and Volvo.
- Our trailer fleet is mixed refrigerated and dry freight with an average age of 7 years.

# The Dawsonrentals Standard

## WHAT WE DO

1

Dawsongroup plc - a family owned business

2

Dawsongroup plc - financial stability

3

Independent of any manufacturers

4

Industry leading vehicle specifications

5

Young average age profile of fleet

6

23 locations nationwide

7

24 hr/365 day breakdown service staffed by  
Dawsonrentals employees

8

Diverse fleet - trucks and trailers,  
ambient and temperature controlled

9

National network of repair agents, audited to the  
"Dawsonrentals Standard"

10

Driver training provided by Dawsonrentals employees and  
derived from manufacturer specific vehicle training

11

Audited maintenance department with real time  
maintenance statistics

12

Technology developments – real time apps used within  
operations and sales functions

# WHY WE DO IT

Not just standard trucks and trailers; we also invest in specialist trucks and trailers for contract hire

Funded by Dawson Group plc, Dawsonrentals | Truck and Trailer Ltd provides security and peace of mind - have a good night's sleep!

Diverse manufacturer availability to fit with your current fleet

Safest trucks on the road (Mercedes ABA4 Safety Pack) and trailers with ENXL curtains and Haldex TCRM+ braking system

Fleet sustainability and continued investment

National branch network providing a local point of contact and service (only of value to regional operations)

Out of hours freefone breakdown number direct to a Dawsonrental employee with relevant product knowledge to support your operation

Vehicle portfolio includes more manufacturers than our competitors

More repair agents than any other rental company (circa 870 vendors) - keeping you on the road and minimising downtime

In-house driver training to support our customers with technological advancements and best practice for fuel savings

Dawsonrentals Standard to be better than industry standard


Use of apps for everyday business activities allows for transparency of daily transactions



# Fridge trailer

T2-016

- 13.6m overall length
- 4m to 4.2m overall heights
- Available with barn door or roller shutter
- Thermo King and Carrier fridge engines, with or without printers
- Available in single compartment or dual compartment with twin evap and internal bulkhead (solid & mattress type on fleet)
- With or without tail lift, column and underslung on fleet
- 2500-2600mm internal height
- Also available as stepframe with hydraulic lifting deck
- Also available as double deck
- 10m length tandem axle urban fridges with tail lift available on fleet

 **DAWSON**TRAC Trailer tracking option available

**Dawsonrentals** | truck and trailer

# Fridge trailer display

This LCD panel is the main operating point for turning the fridge on / off. It also gives the driver access and control to the current temperature and set temperature of the unit. Access to other operating information such as engine hours, standby hours and battery voltage, can also be found here.

Fridge units are usually run on diesel via their own separate fuel tank hung underneath the chassis, however they can be plugged into an electricity supply at the loading/unloading point.





Ask us about






## TRI AXLE **Box** trailer

T006

- 13.6m overall length
- Available from 4.0m to 4.4m overall height
- Standard 4.2m has internal height of 2800mm
- With barn doors or roller shutter
- With or without tail lift – column, tuckaway and underslung available
- Standard spec includes 2 rows of loadlock per side
- Also available as tandem axle
- 10m length tandem axle urban boxes with tail lift available on fleet


**DAWSON**  **TRAC** Trailer tracking option available



## TRI AXLE Curtainside trailer

T3

- Pillared or pillar less trailers available
- Barn doors
- Height range from 4.0m to 4.8m maximum
- Standard 4.2m pillar less build gives a 2622mm side loading aperture maximum is 3300mm on a 4.8m pillared trailer
- 4.5m - 3050 mm side loading | 4.7m - 3122 mm side loading
- With or without tail lift – cantilever, column, tuckaway and underslung available
- 10m length tandem axle urban curtains with tail lift available on fleet
- ENXL curtains
- Haldex TCRM+ braking system when uncoupled
- 26 pallets capacity

**DAWSON**  **TRAC** Trailer tracking option available

**Dawsonrentals** | truck and trailer

# PRODUCT PORTFOLIO

Our extensive range of trucks, trailers and rigids

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